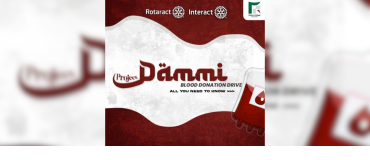


**Dammi - A Blood Donation Camp Community Service**

****Submitted by

Rtr. Kaumini Mapa (Secretary)

from the

Rotaract Club of Colombo Fort

Sponsored By

Rotary Club of Colombo Fort

Held on

May 17th, 2025

at the

Zahira College Swimming Pool

Complex

**Secondary Avenues**

Membership Development and Retention

**Description**

Project Dammi 2.0 was a collaborative blood donation initiative organised by the **Interact Club of Zahira College**, the **Rotaract Club of Colombo Fort**, and **Batch 2021 of Zahira College**. Held on **8th March 2025** at the **Zahira College Swimming Pool Complex**, the event aimed to create awareness around the life saving impact of blood donation and to instil a sense of civic duty among students and young professionals.

The project served as a platform for first-time donors to experience the process in a safe and familiar environment, while returning donors continued their support for national healthcare needs. With a focus on education, community health, and youth mobilisation, the initiative reflected a holistic approach to service. Beyond the collection of blood units, Project Dammi 2.0 prioritised awareness building, empathy, and youth led action to contribute meaningfully to healthcare outcomes.

**Objectives**

To collect life-saving blood donations for patients in need

To educate and encourage youth participation in voluntary blood donation

To create a pool of recurring blood donors

**Goals**

SDG Goals

3 - Good Health and Well-being

3.8 Achieve universal health coverage.

17 - Partnerships to achieve the Goal

17.17 Encourage effective partnerships.

Rotary Area of Focus

Economic and Community Development

Disease Prevention and Treatment

Other focus Areas

- Youth Mobilisation - Healthcare Advocacy

**Project Chair**

| **Name** | **Volunteer Hours** |
| --- | --- |
| Yazeed Ahamed | 78 Hours (Appox.) |

**Project Committee**

| **Name** | **Volunteer Hours** | **Committee Role** |
| --- | --- | --- |
| Ahmadh Booso | 56 Hours (Appox.) | Project Coordinator |
| Miqdaad Mufeel | 72 Hours (Appox.) | Project Secretary |
| Mahdi Namiz | 34 Hours (Appox.) | Admin Assistant |
|  | Total Hours | 240 Hours |

**Club Participation**

| **Club Name** | **Count** |
| --- | --- |
| Rotaract Club of Colombo Fort | 12 |
| Rotaract Club of Colombo North | 3 |

**Other Organization Participation**

| **Organization Name** | **Organization Type** | **Count** |
| --- | --- | --- |
| Batch of 2021 | other | 16 |
| Zahira College | interact | 20 |

**District Steering Committee Participation**

| **Name** | **Designation** |
| --- | --- |

**Budget**

**Income**

| **Description** |  | **Amount** |
| --- | --- | --- |
| Fort Contribution |  | 10000 LKR |
| B21 Contribution |  | 10000 LKR |
| ICZC Contribution |  | 10000 LKR |
|  | Total Income | 30000 LKR |

**Expenses**

| **Description** |  | **Amount** |
| --- | --- | --- |
| Refresments - Donors |  | -14000 LKR |
| Refresments - Doctors |  | -5400 LKR |
| Paper Plates / Tissues / Water bottles |  | -2500 LKR |
| Fan for Rent |  | -6000 LKR |
| Miscellaneous Expenses |  | -2100 LKR |
|  | Total Expense | 30000 LKR |
|  | Total | 0 LKR |

**Project Planning**

Planning for Project Dammi 2.0 began in early February 2025 with regular coordination between the Interact Club of Zahira College and the Rotaract Club of Colombo Fort. A joint planning committee was formed to divide responsibilities and ensure a smooth execution. Venue permissions were secured in collaboration with the Zahira College administration, and the date was selected to ensure maximum student availability.

A significant portion of the planning was devoted to internal awareness among the college students. Interactive classroom visits, personalized invitations, and awareness messages via student networks helped promote participation. Simultaneously, the medical partner was engaged to finalize the donor screening and collection process.

Volunteer training was also conducted in advance to guide helpers on managing registration desks, handling refreshments, and maintaining a hygienic and organized flow of donors throughout the event.

Key stages:

Promotion and awareness within Zahira College

Registration booth setup and volunteer assignments

Medical team coordination and logistics planning

Execution of the camp and donor follow-up

**Public Relations Plan**

Due to the nature of the event, PR was kept minimal and targeted to the college audience. Event posters were circulated through:

WhatsApp groups

Zahira College, Fort, B21 and ICZC social media pages

Stories shared by Rotaractors and Interactors

**PR links**

|  |
| --- |
| https://www.facebook.com/share/p/1DwYLr75yB/?mibextid=wwXIfr |
| https://www.facebook.com/share/p/1JF1Eu6BC7/?mibextid=wwXIfr |
| https://www.facebook.com/share/p/1G6pZt9u7Y/?mibextid=wwXIfr |
| https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\_projectdammi-savelives-zahirainteract-activity-7324431034467409920-- 2o9?utm\_source=share&utm\_medium=member\_ios&rcm=ACoAADsMDi4BtPau5yYDCc22Bcnuh1jgYRBLLhE |
| https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\_projectdammi-savelives-zahirainteract-activity-7324430828334198784- ajCD?utm\_source=share&utm\_medium=member\_ios&rcm=ACoAADsMDi4BtPau5yYDCc22Bcnuh1jgYRBLLhE |
| https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\_projectdammi-savelives-zahirainteract-activity-7324430313583972353- hvbq?utm\_source=share&utm\_medium=member\_ios&rcm=ACoAADsMDi4BtPau5yYDCc22Bcnuh1jgYRBLLhE |

**Benificiaries**

Hospitals and patients in need of blood

Youth who gained awareness and experience in blood donation practices

**Partners**

Interact Club of Zahira College

Batch 2K21 – Zahira College

Medical Personnel

**Outcomes**

Total Donors: 47

Units Collected: 36

First-Time Donors: 20

Returning Donors: 27

**Long-Term Impact:**

Established a recurring donation culture among Zahira College students Strengthened Interact–Rotaract collaboration on health-based service

**Areas of Improvements**

Increase promotional efforts for wider turnout

Earlier coordination with medical partners

Consider opening to external participants in future phases

**Gallery**

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