



# **Footprints of Fort - 10 Years of Fort's Stand**

## **Club Service**



Submitted by  
Rtr. Kaumini Mapa (Secretary)  
from the  
Rotaract Club of Colombo Fort  
Sponsored By  
Rotary Club of Colombo Fort  
Held on  
May 16th, 2025  
at the  
Booso's Residence

### **Secondary Avenues**

- Membership Development and Retention

## Description

*Footprints of Fort* was a commemorative project marking a decade since the recharter of the Rotaract Club of Colombo Fort in 2016. Held under the overarching Charter Day 2025 celebrations, the project celebrated the club's evolution, service, legacy, and the people who helped shape its journey.

In the spirit of reflection and fellowship, members gathered for an intimate evening to look back at the past ten years, honour contributions, and reinforce the values that guide the club into the future. The event served as both a celebration and a reaffirmation of the legacy carried forward by Fortaractors.

---

## Objectives

- Celebrate the 10th anniversary since recharter
- Reignite a sense of pride in club history and values
- Strengthen bonds between past and present members
- Encourage reflection and inspire future leadership

## Goals

### SDG Goals

- 17 - Partnerships to achieve the Goal
  - 17.17 Encourage effective partnerships.

### Rotary Area of Focus

- Basic Education and Literacy
- Economic and Community Development

### Other focus Areas

- - Heritage & Club Legacy - Club Service & Member Recognition

## Project Chairs

Name	Volunteer Hours
Ahmadh Booso	82 Hours (Appox.)
Kaumini Mapa	82 Hours (Appox.)

## Project Committee

Name	Volunteer Hours	Committee Role
Mahdi Namiz	72 Hours (Appox.)	Project Secretary & Coordinator
Yazeed Ahamed	62 Hours (Appox.)	Project Coordinator
Kevin Rodrigo	34 Hours (Appox.)	Visual Content Editor
Nafeel Casseem	21 Hours (Appox.)	Visual Content Publishing
Total Hours		353 Hours

## Club Participation

Club Name	Count
Rotaract Club of Colombo Fort	30

## Other Organization Participation

Organization Name	Organization Type	Count
rotary		

## District Steering Committee Participation

Name	Designation
Salman Mohamed	Rotaract District Secretary
Nazmi Mahamood	District Rotaract Representative Elect

# Budget

## Income

Description		Amount
Incumbent President Contribution		5000 LKR
President Elect Contribution		5000 LKR
Total Income		10000 LKR

## Expenses

Description		Amount
Refresments		-6700 LKR
Cake		-3300 LKR
Total Expense		10000 LKR
Total		0 LKR

## Project Planning

The planning for *Footprints of Fort* began one month prior, with the vision of curating an emotional, heartfelt night of celebration.

Key elements included:

- Reflective speeches from club leaders across the years
- A walk-through display of projects, photos, and milestones
- Token distribution to club veterans
- Music, games, and interactive trivia on club history
- Thematic décor symbolizing "roots" and "growth"

The venue was the home of the current club president, emphasizing the familial and homely nature of Fort's culture.

---

## Public Relations Plan

- Teaser campaign suggesting '10 Years of Fort's Stand'
- Countdown series: #WeAreFortaract turns 10
- KnowYourHistory explainer post
- Live event coverage on the club's Instagram stories
- Recap carousel with history highlights

## PR links

<https://www.instagram.com/p/DJbMnLJoUAh/?igsh=MWI5bmVnbWZiMm43eQ==>

<https://www.instagram.com/p/DJhhLMFCMrH/?igsh=MW82OWp5MWUxa3VoMQ==>

<https://www.instagram.com/p/DJII4CbP-bk/?igsh=MTFkcG9jZ250eDE1dQ==>

<https://www.instagram.com/p/DJqrczjP8zh/?igsh=NnJtZm8xNWhoa2U3>

<https://www.instagram.com/p/DJqrgkxPZpC/?igsh=MWtIOW9nc3hkem90dg==>

<https://www.instagram.com/p/DJqrjUlvrOo/?igsh=MXd1OXppNnp5ZTFyag==>

<https://www.facebook.com/share/p/16TkELP3P1/>

<https://www.facebook.com/share/p/1EY2w38gyY/>

<https://www.facebook.com/share/p/1D45TK1yVV/>

<https://www.facebook.com/share/p/1BuLGEcfQp/>

<https://www.facebook.com/share/p/19ZXHQDXDR/>

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_fortat10-chartertolegacy-raccf-activity-7326504814018736130-oQEJ?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACTGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_fortat10-chartertolegacy-raccf-activity-7326504814018736130-oQEJ?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACTGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_fortat10-charterday2024-legacycontinues-activity-7327520401088004096-woM3?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACTGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_fortat10-charterday2024-legacycontinues-activity-7327520401088004096-woM3?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACTGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_wearefortaract-knowyourhistory-fortat10-activity-7327882787313631232-wOLr?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACTGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_wearefortaract-knowyourhistory-fortat10-activity-7327882787313631232-wOLr?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACTGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_fortat10-charterday2025-legacycontinues-activity-7328030374809255939-Xokg?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACTGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_fortat10-charterday2025-legacycontinues-activity-7328030374809255939-Xokg?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACTGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_wearefortaract-fortat10-charterday2024-activity-7328713683918913537-M9zR?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACTGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_wearefortaract-fortat10-charterday2024-activity-7328713683918913537-M9zR?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACTGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

## Beneficiaries

- Club members and alumni
- Prospective members

## Partners

-

## **Outcomes**

### **Short-Term Impact:**

- 10 years of club milestones celebrated
- Strengthened intergenerational bonds between members
- Increased morale and sense of identity within the club

### **Long-Term Impact:**

- Documentation of Fort's history and journey
- New leadership inspired to continue legacy projects
- Reinforced Fort's cultural ethos of resilience, warmth, and fellowship

## **Areas of Improvements**

- PR could include testimonials from alumni
- Should have live-streamed or recorded segments for archival purposes
- Expand the event into a charter week in future years

Gallery





