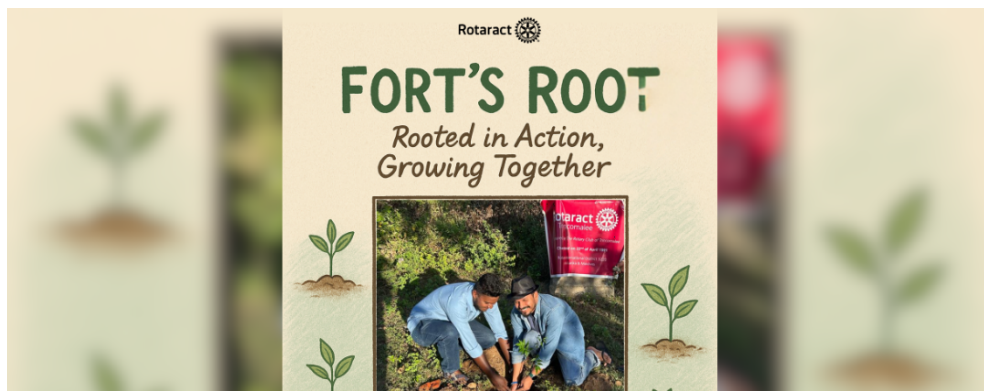


# Fort's Root - A Tree Planting Campaign

## Community Service



Submitted by  
Rtr. Kaumini Mapa (Secretary)  
from the  
Rotaract Club of Colombo Fort  
Sponsored By  
Rotary Club of Colombo Fort  
Held on  
May 10th, 2025  
at the  
Trincomalee Deer Park & Mount  
Lavinia Pirivena Park

### Secondary Avenues

- Environmental Service

## Description

'Fort's Root' is a joint environmental initiative by the **Rotaract Club of Colombo Fort** and the **Rotaract Club of Trincomalee**, designed to contribute to reforestation and sustainability efforts through tree planting. This project represents the club's commitment to environmental responsibility and long-term ecological impact.

With the theme *"Every sapling planted today tells the story of hope for generations to come,"* Fort's Root symbolises legacy, continuity, and growth, paralleling the journey of the club as it celebrates 10 years since recharter.

## Objectives

- Promote environmental sustainability through grassroots action
  - Strengthen club partnerships across regions
  - Create long-term green cover in selected areas
  - Engage members in hands-on environmental stewardship
  - Support Rotary's focus on protecting the environment
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## Goals

### SDG Goals

- 13 - Climate Action
  - 13.3 Build knowledge and capacity to meet climate change.
- 15 - Life on Land
  - 15.1 Conserve and restore terrestrial and freshwater ecosystems.

### Rotary Area of Focus

- Supporting the Environment

Other focus Areas

- - Sustainability and Conservation - Regional Collaboration

Project Chairs

Name	Volunteer Hours
Prashan Ganeshan	94 Hours (Appox.)
Naadirah Buhar	94 Hours (Appox.)

Project Committee

Name	Volunteer Hours	Committee Role
Ahmadh Booso	42 Hours (Appox.)	Project Secretary & Coordinator
	Total Hours	230 Hours

Club Participation

Club Name	Count
Rotaract Club of Trincomalee	7
Rotaract Club of Colombo Fort	7

Other Organization Participation

Organization Name	Organization Type	Count
	rotary	

District Steering Committee Participation

Name	Designation
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# Budget

## Income

Description		Amount
Total Income		0 LKR

## Expenses

Description		Amount
Total Expense		0 LKR
Total		0 LKR

## Project Planning

Planning for Fort's Root began in March 2025, with the goal of completing two phases before the end of the Rotary quarter.

### Phase 1 – Trincomalee:

- Partnered with the Rotaract Club of Trincomalee to identify suitable land
- Coordinated with local authorities to secure saplings and planting permission
- Conducted the planting in an open green estate with community involvement
- Educated younger community members on tree care

### Phase 2 – Colombo:

- Identified semi-urban planting locations in partnership with estate caretakers
- Colombo Fort members personally contributed saplings and volunteered transport and planting tools

In total, **20 trees were planted** across both locations, marking the beginning of a project designed for long-term ecological impact.

## Public Relations Plan

- Pre-event visual post: “Every sapling tells a story” teaser
- Phase 1 and Phase 2 update posts with images and captions
- Post-project impact summarising both phases in May

## PR links

[https://www.instagram.com/p/DI6pmA\\_I\\_\\_v/?igsh=MXczM3NwcjE2cDdnNA==](https://www.instagram.com/p/DI6pmA_I__v/?igsh=MXczM3NwcjE2cDdnNA==)

<https://www.instagram.com/p/DI6pqeklsXA/?igsh=MXJpYnljY2o3eHEyYw==>

<https://www.instagram.com/p/DI6pwBnodZe/?igsh=ZjJ0dW40a2EydjBq>

<https://www.facebook.com/share/p/16RWJ5FTJs/>

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_fortsroot-rotaractinaction-rotaract-activity-7323704568343670785-RFg0?utm\\_source=social\\_share\\_video\\_v2&utm\\_medium=android\\_app&rcm=ACoAACTGkZ8BOH8t\\_o0gVVAfOr8FCUPdXleKfo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_fortsroot-rotaractinaction-rotaract-activity-7323704568343670785-RFg0?utm_source=social_share_video_v2&utm_medium=android_app&rcm=ACoAACTGkZ8BOH8t_o0gVVAfOr8FCUPdXleKfo&utm_campaign=copy_link)

<http://https://www.facebook.com/share/p/19Twj4MPSP/?mibextid=wwXlfr>

[http://https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_fortsroot-rotaractinaction-rotaract-activity-7332392782273089536-wG-k?utm\\_source=share&utm\\_medium=member\\_ios&rcm=ACoAADsMDi4BtPau5yYDCc22Bcnuh1jgYRBLLhE](http://https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_fortsroot-rotaractinaction-rotaract-activity-7332392782273089536-wG-k?utm_source=share&utm_medium=member_ios&rcm=ACoAADsMDi4BtPau5yYDCc22Bcnuh1jgYRBLLhE)

## Beneficiaries

- Local communities in Trincomalee and Colombo
- The environment: through carbon sequestration, biodiversity enhancement, and land restoration

## Partners

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## **Outcomes**

### **Short-Term Impact:**

- Planted 20 trees across two cities
- Engaged two Rotaract clubs in hands-on environmental work
- Increased awareness among Rotaractors and locals on ecological responsibility

### **Long-Term Impact:**

- Contributed to increased green cover in both urban and semi-urban areas
- Built inter-club collaboration that could extend to future projects
- Enhanced visibility for the club's commitment to environmental service

## **Areas of Improvements**

- Earlier identification of planting zones could reduce logistical rush
- Greater local volunteer engagement for post-planting maintenance
- Future phases could include tree tagging and a digital map for tracking growth

Gallery





