



# **Paw-Tect**

## **Community Service**



Submitted by  
Rtr. Kaumini Mapa (Secretary)  
from the  
Rotaract Club of Colombo Fort  
Sponsored By  
Rotary Club of Colombo Fort  
Held on  
April 12th, 2025  
at the  
Kurana - Next to Grandeeza

### **Secondary Avenues**

- Environmental Service

## Description

PawTect is a compassionate initiative by the Rotaract Club of Colombo Fort, focused on improving the lives of stray dogs through medical intervention and advocacy. With a target to sterilise and vaccinate over 50 stray dogs, this project provided these essential services free of charge. In collaboration with the Dogstar Foundation, PawTect directly addressed the issue of unchecked stray dog populations that often suffer from disease, starvation, and neglect. Vaccination prevented the spread of deadly diseases, while sterilisation curbed future suffering by breaking the reproductive cycle.

## Objectives

- Prevent suffering by stopping unwanted littering.
- Sterilise and vaccinate 50+ stray dogs at no cost.
- Raise public awareness on humane stray dog care.
- Encourage community contributions and advocacy.
- Promote a compassionate and safer environment for both animals and people.

## Goals

### SDG Goals

- 3 - Good Health and Well-being
  - 3.11 Support research, development, and universal access to affordable vaccines and machines.
- 11 - Sustainable Cities and Communities
  - 11.6 Reduce the environmental impact of cities.
- 15 - Life on Land
  - 15.5 Protect biodiversity and natural habitats.

### Rotary Area of Focus

- Supporting the Environment
- Economic and Community Development
- Disease Prevention and Treatment

Other focus Areas

Project Chair

Name	Volunteer Hours
Maleesha Gunasekara	110 Hours (Appox.)

Project Committee

Name	Volunteer Hours	Committee Role
Ahmadh Booso	55 Hours (Appox.)	Project Secretary
Nafeel Casseem	23 Hours (Appox.)	Social Media Content Publishing
Total Hours		188 Hours

Club Participation

Club Name	Count
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Other Organization Participation

Organization Name	Organization Type	Count
Dog Star Foundation	other	20
Monaro Catering	other	3

District Steering Committee Participation

Name	Designation
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# Budget

## Income

Description		Amount
Donations Received		50000 LKR
	Total Income	50000 LKR

## Expenses

Description		Amount
Dog Star Foundation Fee		-25000 LKR
Refreshments & Lunch		-25000 LKR
	Total Expense	50000 LKR
	Total	0 LKR



## **Project Planning**

The planning for PawTect began with a clear mission: to provide medical care—vaccination and sterilisation—for stray dogs in a humane, efficient, and impactful manner.

### **Identifying the Need**

The project team recognised the growing number of stray dogs in urban and semi-urban areas, particularly around Negombo. These animals not only faced severe neglect, hunger, and disease, but also posed a potential public health concern due to the risk of rabies and uncontrolled breeding. The team set a goal to vaccinate and sterilise at least 50 stray dogs to begin addressing this issue sustainably.

### **Partnership Building**

After researching credible animal welfare organisations, the Dogstar Foundation was identified as the ideal implementation partner. Dogstar is well-known for its ethical practices, veterinary expertise, and proven track record in mass sterilisation and vaccination drives. The team reached out to Dogstar, and after detailed discussions, the foundation agreed to collaborate on the project in exchange for a modest operational donation.

### **Location & Logistics**

Dogstar offered to carry out the operations at one of their designated mobile vet sites in Negombo, where they could access a high number of strays in need. The venue was provided free of charge, significantly reducing logistical overhead. This also allowed the team to concentrate resources on essentials such as vet support and care.

### **Budgeting & Fundraising**

The project budget was finalised at LKR 50,000. This included:

LKR 25,000 donation to Dogstar Foundation for carrying out the operations.

LKR 25,000 allocated to providing breakfast and lunch for the veterinary team and Dogstar volunteers involved in the one-day initiative.

Funds were raised through personal donations and community contributions. A small social media campaign was also launched to invite support from individuals aligned with animal welfare causes.

### **Volunteer Coordination & Scheduling**

With only a few club members participating (2 in total), the core team ensured the project was managed efficiently. Roles were clearly assigned—

Project Chair Rtr. Maleesha Gunasekara oversaw partnership liaison, budgeting, and coordination with Dogstar.

Project Secretary Rtr. Ahmadh Booso managed logistical arrangements, food distribution, and social media coordination.

### **A detailed timeline was developed:**

Week 1–2: Partner outreach & finalising location

Week 3: Fundraising and promotions

Week 4: Final confirmations, transportation coordination, and meal preparations

Execution Day: Full-day operation with live updates and documentation

### **Post-Project**

Photos and data collected during the drive were compiled for reporting and transparency. Feedback was also collected from the Dogstar team to explore the feasibility of a larger-scale future edition.

## **Public Relations Plan**

- Pre-event teaser posts highlighting the issue of stray dogs
- Awareness posts during the project showcase the sterilisation and vaccination activities
- Post-project gratitude and impact posts to thank donors and partners
- Visual storytelling and testimonials on Instagram and Facebook

## **PR links**

<https://www.instagram.com/p/DCD9w3Ilmhg/?igsh=MW9wbDFtaG9pZzcwYQ==>

[https://www.instagram.com/p/DCEuX6fITUo/?img\\_index=1&igsh=MXRyaTkyeWlxY2N4ag==](https://www.instagram.com/p/DCEuX6fITUo/?img_index=1&igsh=MXRyaTkyeWlxY2N4ag==)

<https://www.instagram.com/reel/DCTdbETI6o3/?igsh=bHpvmnZ5ZzFtbmlk>

[https://www.facebook.com/story.php?story\\_fbid=950526947099002&id=100064251176605&rdid=T0C0WfFmrVGjLc7J#](https://www.facebook.com/story.php?story_fbid=950526947099002&id=100064251176605&rdid=T0C0WfFmrVGjLc7J#)

[https://www.facebook.com/watch/?share\\_url=https%3A%2F%2Fwww.facebook.com%2Fshare%2Fv%2F1YBneYUdaZ%2F&v=9007143499344767&rdid=KKw8ae3XeohOnEWE](https://www.facebook.com/watch/?share_url=https%3A%2F%2Fwww.facebook.com%2Fshare%2Fv%2F1YBneYUdaZ%2F&v=9007143499344767&rdid=KKw8ae3XeohOnEWE)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_paw-tect-event-specifics-activity-7260297462639190016-uSl2?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACtGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_paw-tect-event-specifics-activity-7260297462639190016-uSl2?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACtGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_paw-tect-event-specifics-activity-7260297462639190016-uSl2?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACtGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_paw-tect-event-specifics-activity-7260297462639190016-uSl2?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACtGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

[https://www.linkedin.com/posts/rotaract-club-of-colombo-fort\\_pawtect-donatetoprotect-dogstar-activity-7262523037151842304-eW2x?utm\\_source=social\\_share\\_send&utm\\_medium=android\\_app&rcm=ACoAACtGkZ8BOH8t\\_o0gVVAnfOr8FCUPdXleKFo&utm\\_campaign=copy\\_link](https://www.linkedin.com/posts/rotaract-club-of-colombo-fort_pawtect-donatetoprotect-dogstar-activity-7262523037151842304-eW2x?utm_source=social_share_send&utm_medium=android_app&rcm=ACoAACtGkZ8BOH8t_o0gVVAnfOr8FCUPdXleKFo&utm_campaign=copy_link)

## Beneficiaries

- Stray 50 dogs

## Partners

- Dogstar Foundation

## **Outcomes**

### **Short-Term Impact:**

- 50+ stray dogs vaccinated and sterilised
- Lowered risk of disease (e.g., rabies) in the area
- Prevention of new litters
- Increased awareness of responsible animal care

### **Long-Term Impact:**

- Healthier, safer stray dog population
- Fewer puppies are abandoned or left to starve
- Reduced burden on rescue shelters
- Strengthened community empathy and engagement
- Sustainable, replicable model for animal welfare

## **Areas of Improvements**

While PawTect was a success, improvements include:

- Expanding fundraising strategies to support a larger scale
- Securing more consistent food and venue partnerships
- Increasing Rotaractor and volunteer participation for wider reach

Gallery



